



COUNTRY RESOURCES FOR BUSINESS

Current sources of background information, sources of business and economic statistics, and business and marketing guides are listed in this guide. General background sources and series with worldwide or regional coverage are emphasized. Additional sources about individual countries may be located in the online catalog. Use the *Library of Congress Subject Headings* books to determine the appropriate heading, or use the country's name as a subject heading or sub-heading. For example:

GERMANY -- ECONOMIC CONDITIONS
INDUSTRY AND STATE -- JAPAN
KOREA
OFFSHORE ASSEMBLY INDUSTRY -- MEXICO
SOUTH AFRICA -- ECONOMIC POLICY

ONLINE RESOURCES

For online data resources, consult Milner Library's International Business page, the Region/Country Information Sources section, found at:

<http://www.library.ilstu.edu/page/501#region>

Background Notes (<http://www.state.gov/r/pa/ei/bgn/>)
Brief coverage, by country.

Especially rich sources of information, available online from the Milner Library Web site under "find articles on your topic – search databases" are:

Global Market Information Database - Euromonitor

Provides downloadable statistics concerning sales and consumption by country and region, as well as lifestyle analyses.

STAT-USA Globus & NTDB

They provide a wealth of information on international market research; export data and opportunities; indices of foreign and domestic companies; how-to market guides; reports on demographic, political, and socio-economic conditions for hundreds of countries; and much more. Reports and databases include: **International Marketing Insight Reports, Industry Sector Analysis Reports, Market Research Reports, Country Commercial Guides**, and more.

WORLDWIDE COVERAGE

BACKGROUND INFORMATION AND STATISTICS

Each source listed in this section provides general background information and/or statistics on such topics as geography, history, culture, education, population, business, and trade.

Area Handbook Series By country (Floor 4 Documents D 101.22: 550)

Many are available online, with access from the online catalog.

Countries of the World and Their Leaders Yearbook (Ref G 1 .C8702)

Europa World Year Book (Desk Ref JN 1 .E8501)

Global Competitiveness Report (Ref HF 1414 .G559)

International Year Book and Statesmen's Who's Who (Ref JA 51 .I57)

The Little Data Book World Bank (Ref HC 59.69 .L57 2002)

Statesman's Year Book (Desk Ref JA 51 .S7)

United Nations Demographic Yearbook (HA 17 .D45)

United Nations Statistical Yearbook (HA 12.5 .U6301)

The World Factbook (Desk Ref DOC. PREX 3.15: and online)

Worldmark Encyclopedia of the Nations (Ref G 63 .W67 2004)

BUSINESS AND ECONOMIC INFORMATION

Each source listed in this section provides information and/or statistics on such business related topics as: industrial activity and structure, manpower and employment, business practices, prices, economic activity and indicators, exchange rates, and international trade.

Country Commercial Guides in **STAT-USA** (online)

CRB Commodity Yearbook (Ref HF 1041 .C5603)

Foreign Economic Trends and Their Implications for the United States
(Floor 2 Documents Ref C 61.11:)

The Handbook of Country Risk (Ref HG 4538 .R57)

Guide to business and trade risk, by country.

International Financial Statistics Yearbook (Ref HG 3881 .I627)

International Yearbook of Industrial Statistics U.N. (Ref HC 10 .I673)

Leo Burnett Worldwide Advertising and Media Fact Book (Ref HF 5826.5 .L46 1994)

Main Economic Indicators OECD (HC 240 .A1 O65 and online in SourceOECD)

Monthly Bulletin of Statistics U.N. (HA 12.5 .U632 - newest in current periodicals, floor 2)

OECD Economic Surveys: (country name) Consult the catalog by title for over 30 countries

World Development Report (Ref HC 59.7 .W659)

World Economic and Social Survey U.N. (Ref HC 59 .A16901)

Year Book of Labour Statistics ILO (Ref HD 4826 .I63)

COUNTRY AND REGIONAL COVERAGE

GENERAL BACKGROUND INFORMATION AND STATISTICS

AFRICA AND THE MIDDLE EAST

- Africa* (Ref DT 1 .D6)
- Africa South of the Sahara* (Ref DT 351 .A37)
- Encyclopedia of African Nations and Civilizations* (Ref DT 14 .E42 2002)
- Encyclopedia of the Modern Middle East & North Africa* (Ref DS 43 .E53 2004)
- The Middle East and North Africa* (Ref DS 49 .M5)
- The Middle East and South Asia* (Ref DS 44 .C55)
- South Africa Yearbook* (Ref DT 751 .S46)

THE AMERICAS

- Canada* (Ref F 1001 .C352)
- Encyclopedia of Contemporary Latin American and Caribbean Cultures*
(Ref F 1406 .E515 2000)
- Latin America* (Ref F 1401 .G53)
- Statistical Abstract of Latin America* (Ref HA 935 .S8)
- Statistical Yearbook for Latin America and the Caribbean* (Ref HA 751 .A58)

ASIA

- China Facts & Figures Annual* (Ref HA 1706 .C52)
- China Today: An Encyclopedia of Life in the People's Republic* (Ref DS 777.6 .C458)
- East, Southeast Asia, and the Western Pacific* (Ref DS 502 .H5303)
- Encyclopedia of contemporary Chinese Culture* (Ref DS 779.23 .E53)
- Encyclopedia of Contemporary Japanese Culture* (Ref DS 822.5 .E516 2002)
- The Far East and Australasia* (Ref DS 1 .F3)
- Statistical Yearbook for Asia and the Pacific* U.N. (Ref HA 1661 .S8)

EUROPE

- Annual Abstract of Statistics* U.K. (Ref HA 1122 .A33)
- Encyclopedia of Contemporary British Culture* (Ref DA 589.4 .E53 1999)
- Encyclopedia of Contemporary French Culture* (Ref DC 33.7 .E53 1998)
- Encyclopedia of Contemporary German Culture* (Ref DD 290.26 .E53 1999)
- Encyclopedia of Contemporary Italian Culture* (Ref DG 450 .E53 2000)
- Encyclopedia of Contemporary Spanish Culture* (Ref DP 233.5 .E63)
- Encyclopedia of Eastern Europe* (Ref DJK 6 .E53 2000)
- Nordic, Central and Southeastern Europe* (Ref DK 1 .S453)
- Russia & Eurasia Facts & Figures Annual.* (Ref HA 1444 .U1701)
- Russia and the Commonwealth of Independent States* (Ref DK 1. .S4501)
- Western Europe* (Ref D 1051 .W47)

BUSINESS AND ECONOMIC INFORMATION

Each source listed in this section provides information and/or statistics on such business related topics as: industrial activity and structure, manpower and employment, business practices, prices, economic activity and indicators, exchange rates, and international trade.

AFRICA AND THE MIDDLE EAST

African Development Indicators U.N. (Ref HC800 .A1 A356)

Political Risk Yearbook: Middle East & North Africa (Ref JQ 1758 .A1 P6401)

Political Risk Yearbook: Sub-Saharan Africa (Ref JQ 1871 .A1 P6401)

THE AMERICAS

Economic Survey of Latin America and the Caribbean (online - access through catalog)

Political Risk Yearbook: North & Central America (Ref JL 1416 .P6501)

Political Risk Yearbook: South America (Ref JL 1866 .P6501)

ASIA

Annual Report on the Japanese Economy and Public Finance (Ref HC 461 .E3)

Economic and Social Survey of Asia and the Pacific (Ref HC 411 .U4 A2301)

Economic Survey of Japan (Ref HC 461 .E3 1999/2000)

Japan Statistical Yearbook (Ref HA 1832. J36)

Key Indicators of Developing Asian & Pacific Countries (Ref HC 411 .A754 A1)

Political Risk Yearbook: Central & South Asia (Ref JQ 21 .A1 P646)

Political Risk Yearbook: East Asia & the Pacific (Ref JQ 21 .A1 P645)

EUROPE

Doing Business in Europe (Ref KJE 2045 .D65)

Looseleaf set providing detailed information.

Economic Survey of Europe U.N. (Ref HC 240 .A1 U477)

Political Risk Yearbook: West Europe (Ref JN 94 .A1 P646)

Political Risk Yearbook: East Europe (Ref JN 94 .A1 P645)